



**ASSOCIATION OF
FILM COMMISSIONERS
INTERNATIONAL**

JOIN AFCI

Recognizing the global production community has a diverse makeup, the AFCI offers multiple ways to join the organization. These different categories are designed to accommodate diverse sectors of the industry and service their professional expectations. If you're unsure which category applies to you, please contact us.

There are two AFCI Membership categories and three AFCI Affiliate categories.

1. Members are usually non-profit,

Government or Government-designated entities chartered to provide information and assistance to the film, television and media industry about working in their local territory at no cost to the client.

2. Affiliates are usually for-profit businesses/organizations that fall into one of two categories - those intrinsically operating in the industry, and those for which the film, television and media industry is but one aspect of their business. Those in the latter category may contact AFCI to make a case to become Preferred Industry Affiliates. All cases will be considered. We also offer an Education Affiliate category for Colleges, Universities and Film Schools.





**ASSOCIATION OF
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FILM COMMISSION MEMBER

ANNUAL MEMBERSHIP FEE: \$750

WHO CAN APPLY

A Film Commission must be a non-profit entity, endorsed by the respective national, state, provincial or local government as the formal representative for film/television (and other entertainment industry activity) in a defined geographic area.

At AFCI's core are Film Commission Members. They are full-time offices devoted to providing comprehensive support (such as development funding, production funding, advice on infrastructure, incentives

and education) to the film, television and media industry - thereby supporting thousands of film and television productions annually and the resultant economic development and job growth.

Film Commission Member Benefits:

Professional Development

The AFCI offers multiple levels of training for its members and their staff. From the entry-level Film Commission Fundamentals class to our Master Classes and the Certified Film Commissioner program, our members are the best trained in the world ensuring every production receives top flight professional service.

• **AFCI University:** Is populated by a number of individual courses to help members gain the know-how to thrive in today's competitive marketplace. Tailored to interest

everyone from industry newbie to seasoned veteran, multi-level classes are offered online via afci.org/afci-university.

- Free access for 1 staff member, to 2 online core Film Commission Courses from AFCI University: Film Commission Fundamentals, and Film Commission Professional.
- 50% discount to online Masterclasses via AFCI University.
- Ability to take the AFCI's Certified Film Commissioner education program - exclusive only to Film Commission Members. Like a PHD for Film Commissioners, this is the pathway to formal Certified Film Commissioner Status, only available through the AFCI.

• **Cineposium:** One of our marquee annual events, focused on the needs of film commissioners, it provides an opportunity to gain direct education plus face-to-face access to both peers and industry leaders.

• **Live Workshops** and Seminars: At AFCI events, expect to find a hands-on workshop, seminar, or panel discussion on a topic important to the work of film commissioners and affiliates.

• Discounts to major conferences and events with AFCI Affiliation e.g. Winston Baker.





Networking

A **global network** facilitating relationships between Film Commissioners, Affiliates and industry decision makers.

• **Locations Inquiry Service:**

Receive leads direct from Industry via a new function on the AFCI website and The Global Directory. This online service was created in response to the industry's request to connect directly with AFCI members globally. Industry will be able to enter information on their project, desired locations, crew needs etc, and with one click of a button, submit these requests to your inbox.

• Ability to attend **AFCI Events** with priority access to registration
- AFCI is dedicated to providing events that educate and provide high-level access to the industry. For example:

- **AFCI Week Los Angeles** - an LA-based events slate, offering a series of targeted networking opportunities with physical production executives across both film and television, tax and finance executives, independent producers, location managers, short form content creators, game developers and more.

In 2018, AFCI partnered with Entertainment Partners, The Hollywood Reporter, Winston Baker and Film Independent on a series of high-level networking events with the industry.

- **Cineposium** - the annual AFCI Conference

Exposure

• Every Commission Member receives a free premium listing in The Global Directory. This includes:

- a listing that features at the top of the page
- a photo slideshow aimed at promoting your locations
- video hosting capabilities
- a description of your office and staff
- contact information
- a detailed summary of your incentive structure
- your commission's logo
- the ability for people to email you directly via the listing
- the ability to include an FAQ section under your listing.

• Discounted advertising rates via AFCI's membership deal with The Hollywood Reporter.

Additional Tools

- Access to the Film Commission-only section of the AFCI website hosting document libraries:
 - **Legislation & Guidelines** - includes sample film legislation and sample film guidelines from around the globe.
 - **Reports & White Papers:** includes copies of publicly available reports and white papers on key topics such as on incentives, film tourism, value of the creative economy and sustainability.
 - **Film Commission Starter-kit:** includes copies of sample film permits, a position description of the Film Commissioner role and samples of film commission office budgets.

Credibility

- Ability to use AFCI Member logo
- Industry recognize AFCI Member Commissions as offices with credibility, helmed by professionals in their field. To join AFCI is to join a community of like-minded individuals with a focus on local industry growth and strong inward investment.





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FILM LIAISON MEMBER

ANNUAL MEMBERSHIP FEE: \$500

WHO CAN APPLY

This level of membership is open to non-profit, non-Commission Economic Development Offices, Local Councils etc, that handle film/television/commercial or other media enquiries on a semi-regular basis. These members may not need a full suite of services or access to AFCI events but need to understand how to work with and respond to requests for filming in their jurisdictions.

Film Liaison Member Benefits:

Professional Development

The AFCI offers multiple levels of training for its members and their staff. From the entry-level

Film Commission Fundamentals class to our Master Classes and the Certified Film Commissioner program, our members are the best trained in the world ensuring every production receives top flight professional service.

- Free access for one staff member, to two online core Film Commission Courses from AFCI University:

- Film Commission Fundamentals
- Film Commission Professional each selected class may be taken by up to two employees within the office. They are the prerequisite courses required for any office to become a full Film Commission Member.

- 25% discount to online Masterclasses via AFCI University.
- Discounts to major conferences and events with AFCI Affiliation.

Access to Member-Only Online Libraries

- **Film Commission Starter-kit** - here you will find core Intelligence for Film Commissions, including copies of:

- sample film permits
- position description for Film Commissioner role
- sample Film Commission Office budget etc

- **Legislation & Guidelines:** here you will find sample film legislation and sample film guidelines from around the globe.

Networking

A **global network** facilitating relationships between Film Commissioners, Affiliates and industry decision makers.

- Ability to attend **AFCI Events** AFCI is dedicated to providing events that educate and provide high-level access to industry members.

Exposure

- A listing on the AFCI Website and in The Global Directory which includes:
 - the ability for people to email you directly via the listing
 - your company's logo and
 - contact information





PREFERRED INDUSTRY AFFILIATE

ANNUAL MEMBERSHIP FEE: \$2,500

WHO CAN APPLY

Any non-Commission company, business or organization that directly supports or provides a product or service to the entertainment industry during the development, pre-production, production, post-production or distribution phase. Examples include soundstage facilities, on-

set catering companies, film/television equipment rental companies, production companies, post-production companies, VFX houses, production service companies, casting companies and agents.

(Where a Preferred Industry Affiliate operates in multiple territories, approach AFCI to discuss a potential Affiliate package arrangement.)

Preferred Industry Affiliate Benefits:

- Every Preferred Industry Affiliate receives a **premium listing in The Global Directory**. This includes:
 - a photo slideshow aimed at promoting your business
 - video hosting capabilities
 - a description of your office and staff
 - a detailed summary of your business scope
 - the ability to include a FAQ section under your listing
 - the ability for people to email

- you directly via the listing
- your company's logo and
- contact information

- **Ability to use 'AFCI Affiliate' logo** once Preferred Industry Affiliate applicants have signed and agreed to abide by a general code of conduct.

- **Ability to attend AFCI Events** AFCI is dedicated to providing events that educate and provide high-level access to industry. For example:

- **AFCI Week Los Angeles** - an LA-based events slate, offering a series of targeted networking opportunities with physical production executives across both film and television, tax and finance executives, independent producers, location managers, short form content creators, game developers and more. In 2018, AFCI partnered with Entertainment Partners, The Hollywood Reporter, Winston Baker and Film Independent on a series of events throughout the duration of the week.
- **Cineposium** - the annual AFCI Conference
- **50% discount** for online Courses in the AFCI University.





afci ASSOCIATION OF FILM COMMISSIONERS INTERNATIONAL

BUSINESS AFFILIATE

ANNUAL MEMBERSHIP FEE: \$1,500

WHO CAN APPLY

Any business for which the entertainment industry is but one client sector, for example hotel chains, hardware stores and vehicle rental companies. These businesses provide a service to the entertainment industry.

(Where a business operates in multiple territories, approach AFCI

to discuss a potential Affiliate package arrangement.)

Business Affiliate Benefits:

- Every Business Affiliate Member receives a **highlighted listing in The Global Directory**. This includes:
 - a bolded colour around the listing
 - a listing that rises to the top of their respective category
 - one featured image

- a detailed summary of your business scope
- the ability for people to email you directly via the listing
- your company's logo
- contact information
- **25% discount** on AFCI Courses
- **Ability to attend AFCI Events** as Business Affiliates
- **Ability to use 'AFCI Affiliate' logo** once Business Affiliate applicants have signed and agreed to abide by a general code of conduct.





EDUCATION AFFILIATE

ANNUAL MEMBERSHIP FEE: \$1,500

WHO CAN APPLY

Universities, colleges and film schools that provide an accredited media production path, fostering up-and-coming production talent.

Education Affiliate Benefits:

- Every Education Affiliate receives a **premium listing in The Global Directory**. This includes:
 - a photo slideshow aimed at promoting your business
 - video hosting capabilities
 - a description of your office and staff
 - a detailed summary of your business scope, and

- the ability to include an FAQ section under your listing
- the ability for people to email you directly via the listing
- your company's logo and
- contact information

• **Ability to use 'AFCI Affiliate' logo** once Preferred Industry Affiliate applicants have signed and agreed to abide by a general code of conduct.

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- **Cineposium** - the annual AFCI Conference
- **50% discount** for online Courses in the AFCI University
- Use of the **Member Only Library** including:
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