



ASSOCIATION OF
FILM COMMISSIONERS
INTERNATIONAL

JOIN AFCI

Recognizing the global production community has a diverse makeup, the AFCI offers multiple ways to join the organization. These different categories are designed to accommodate diverse sectors of the industry and service their professional expectations. If you're unsure which category applies to you, please contact us.

or public departments (such as local council, police, Government environmental agencies etc, whose staff interface with industry on occasion).

2. **Affiliates are usually for-profit businesses/organizations** that fall into one of four categories -

(a) Preferred Industry Affiliates, those intrinsically operating in the film, television and media industry - providing products or services (excluding production companies),

(b) Production Company Affiliates, (c) Business Affiliates,

those for which the industry is but one aspect of their business, and **(d) Education Affiliates**, education institutions such as colleges, universities and film schools. Organizations generally fit clearly into only one Member or Affiliate category.

If you wish to discuss joining AFCI or have any questions, please contact **Marjorie Galas, SVP Membership & Industry Relations** at marj.galas@afci.org.



There are two AFCI Membership categories and four AFCI Affiliate categories.

1. **Members are usually non-profit Government or Government designated entities** chartered to provide information and assistance to industry, usually at no cost. They fall into one of two categories: **(a) Film Commissions/Offices** or **(b) Film Liaisons ie Government**





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FILM COMMISSION MEMBER

ANNUAL MEMBERSHIP FEE: \$750

+ ONE-TIME ADMINISTRATION FEE OF \$350

WHO CAN APPLY

A Film Commission must be a non-profit entity, endorsed by the respective national, state, provincial or local government as the formal representative for film/television (and other entertainment industry activity) in a defined geographic area.

At AFCI's core are Film Commission Members. They are full-time offices devoted to providing comprehensive support (such as development funding, production funding, advice on infrastructure, incentives and education)

to the film, television and media industry - thereby supporting thousands of film and television productions annually and the resultant economic development and job growth.

Film Commission Member Benefits:

Professional Development

The AFCI offers multiple levels of training for its members and their staff. From the entry-level Film Commission Fundamentals class to our Master Classes and the Certified Film Commissioner program, our members are the best trained in the world ensuring every production receives top flight professional service.

• **AFCI University:** is populated by a number of core classes and Master Classes and is designed to ensure members gain the know-how to thrive in today's competitive marketplace. New online courses will continue to be added. Many of these will be

designed in collaboration with leading industry companies.

- **FREE access for one staff member to the following online courses from AFCI University**

- Film Commission Fundamentals
- Film Commission Professional

- **50% discount** to online Masterclasses and Elective courses via AFCI University.

- Ability to take the **AFCI's Certified Film Commissioner education program** - exclusive only to Film Commission Members. Like a PHD for Film Commissioners, this is the pathway to formal Certified Film Commissioner Status, only available through the AFCI.

• **Live Workshops** and Seminars: At AFCI events, expect to find a hands-on workshop, seminar, or panel discussion on a topic important to the work of film commissioners and affiliates.

• **Discounts to major conferences and events** with AFCI Affiliation e.g. Winston Baker.

Networking

The AFCI is a **global network** facilitating relationships between Film Commissioners, Affiliates and industry decision makers.





• **Receive leads via the Global Production Network Tool:**

Receive leads **direct from Industry** via a new function on the AFCI website and The Global Directory. This online service was created in response to industry's request to connect directly with AFCI members globally. Industry will be able to enter information on their project, desired locations, crew and equipment needs etc and with one click of a button, submit these requests to your inbox.

• **Ability to attend AFCI Events** with priority registration

- The AFCI is dedicated to providing events that educate and provide high-level access to industry. Film Commission Members have the ability to attend events, open only to sponsors and Members, such as:

- **AFCI Week**, an LA-based event, offering a series of targeted networking opportunities with physical production, tax and finance executives across both film and television, in addition to independent producers, location managers, short form content creators, game developers and more. In 2018, AFCI Week partners included **Entertainment Partners, The Hollywood Reporter, Winston Baker** and **Film Independent**. An overview of AFCI Week 2018

is provided at the end of this document.

- **Cineposium** - One of our marquee annual events, focused on the needs of film commissioners, it provides an opportunity to gain direct education plus face-to-face access to both peers and industry leaders.

Exposure

• Every Commission Member receives a free **premium listing in The Global Directory**. This includes:

- a listing that features at the top of the page for searches in your country/region
- a bolded color around the listing
- a photo slideshow aimed at promoting your locations
- video hosting capabilities
- a description of your office and staff
- contact information
- a detailed summary of your incentive structure
- your commission's logo
- the ability for people to email you directly via the listing
- the ability to include an FAQ section under your listing.

• **Discounted advertising rates via AFCI's membership deal with The Hollywood Reporter.**

Additional Tools

- Access to the Film Commission-only section of the AFCI website hosting document libraries:
 - **Legislation & Guidelines** - includes sample film legislation and sample film guidelines from around the globe.
 - **Reports & White Papers:** includes copies of publicly available reports and white papers on key topics such as on incentives, film tourism, value of the creative economy and sustainability.
 - **Film Commission Starter-kit:** includes copies of sample film permits, a position description of the Film Commissioner role and samples of film commission office budgets.

Credibility

- **Ability to use the AFCI Member logo** on marketing materials
- Industry recognize AFCI Member Commissions as offices with credibility, helmed by professionals in their field. To join AFCI is to join a community of like-minded individuals with a focus on local industry growth and strong inward investment.





AFCI WEEK 2018

The AFCI's inaugural **AFCI Week** was held in Los Angeles from February 28th through March 3rd 2018. The slate of events, held over four days presented in partnership with Entertainment Partners, The Hollywood Reporter, Film Independent and Winston Baker provided attending film commission members – representing over thirty countries – with the opportunity to network, forge new partnerships and learn from the production industry's top executives, producers and content creators.

AFCI Week began Wednesday February 28th with the AFCI & Entertainment Partners **Reception with Industry Finance and Tax Executives** held at the SLS Hotel. The event was attended by over sixty industry representatives. On Thursday, March 1st, the AFCI and The Hollywood Reporter presented the **1st Annual Physical Production Executive Power Brunch** at the W Hotel. Attended by representatives from 41 top studios and production companies, the event honored physical production heads and included

a panel led by The Hollywood Reporter's Editorial Director, Matthew Belloni.

The Taste of the World Location Forum was held Thursday afternoon at the W Hotel. Attendees included producers, location managers and content creators. They were free to walk the floor and speak with AFCI members and some related industry organizations – Location Managers Guild International, New Filmmakers LA and Filmmakers Alliance.

Friday, March 2nd, the participating AFCI members participated in **Winston Baker's Entertainment Finance Forum**. The day-long event held at the W Hotel presented panels and keynote sessions devoted to the latest trends and movements in the financial world.

AFCI Week concluded on Saturday, March 3rd, where AFCI members attended a pre-event reception at the **Film Independent Spirit Awards** where they connected with filmmakers, producers, talent and other executives involved with the 2018 nominated films.



AFCI Week was presented In partnership with



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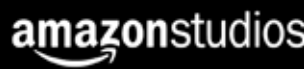
THE
HOLLYWOOD
REPORTER

WB
WINSTON | BAKER

FILM
INDE
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The AFCI and The Hollywood Reporter would like to thank the companies that participated in the inaugural

Physical Production Executive POWER BRUNCH



WARNER BROS.

