



ASSOCIATION OF  
FILM COMMISSIONERS  
INTERNATIONAL

## JOIN AFCI

Recognizing the global production community has a diverse makeup, the AFCI offers multiple ways to join the organization. These different categories are designed to accommodate diverse sectors of the industry and service their professional expectations. If you're unsure which category applies to you, please contact us.

**There are two AFCI Membership categories and four AFCI Affiliate categories.**

1. **Members are usually non-profit Government or Government designated entities** chartered to provide information and assistance to industry, usually at no cost. They fall into one of two categories: **(a) Film Commissions/Offices** or **(b) Film Liaisons ie Government**

**or public departments** (such as local council, police, Government environmental agencies etc, whose staff interface with industry on occasion).

2. **Affiliates are usually for-profit businesses/organizations** that fall into one of four categories -

**(a) Preferred Industry Affiliates**, those intrinsically operating in the film, television and media industry - providing products or services (excluding production companies),

**(b) Production Company Affiliates, (c) Business Affiliates**,

those for which the industry is but one aspect of their business, and **(d) Education Affiliates**, education institutions such as colleges, universities and film schools. Organizations generally fit clearly into only one Member or Affiliate category.

If you wish to discuss joining AFCI or have any questions, please contact **Marjorie Galas, SVP Membership & Industry Relations** at [marj.galas@afci.org](mailto:marj.galas@afci.org).







# PREFERRED INDUSTRY AFFILIATE

**ANNUAL MEMBERSHIP FEE: \$2,500**

+ ONE-TIME ADMINISTRATION FEE OF \$350

## WHO CAN APPLY

Any non-Commission company, business or organization that directly supports or provides a product or service to the entertainment industry during the development, pre-production, production, post-production or distribution phase. Examples include soundstage facilities, on-set catering companies, film/television equipment rental companies, post-production companies, VFX houses, production service companies, casting companies and agents.

Where a Preferred Industry Affiliate operates in multiple territories, approach AFCI to discuss a potential Affiliate package arrangement.



## Preferred Industry Affiliate Benefits:

• Every Preferred Industry Affiliate receives a **premium listing in The Global Directory**. This includes:

- a listing that features at the top of the page for searches in your category
- a bolded color around the listing
- a photo slideshow aimed at promoting your business
- video hosting capabilities
- a description of your office and staff
- a detailed summary of your business scope
- the ability to include a FAQ section under your listing
- the ability for people to email you directly via the listing
- your company's logo and
- contact information

• **Receive leads via the Global Production Network Tool:**

- Receive leads **direct from Industry** via a new function on the AFCI website and The Global Directory. This online service was created in response to industry's request to connect directly with AFCI members globally. Industry will be able to enter information on their project, desired locations, crew and equipment needs etc and with one click of a button, submit these requests to your inbox.

• **Ability to use the AFCI Affiliate logo** on marketing materials.

• **Discounted advertising rates via AFCI's Membership deal with The Hollywood Reporter.**

• **Ability to attend AFCI Events** with priority registration.

The AFCI is dedicated to providing events that educate and provide high-level access to industry. Preferred Industry Affiliates have the ability to attend events, open only to sponsors and Members such as:

- **Cineposium** - Preferred Industry Affiliates receive **1 FREE registration** to this two day event each year. One of our marquee annual events, Cineposium provides an opportunity to gain direct education plus face-to-face access to both peers and industry leaders

- Preferred Industry Affiliates are also able to register to attend **AFCI Week**, an LA-based event, offering a series of targeted networking opportunities with physical production, tax and finance executives across both film and television, in addition to independent producers, location managers, short form content creators, game developers and more. In 2018, AFCI Week partners included Entertainment Partners, **The Hollywood Reporter**, **Winston Baker** and **Film Independent**. An overview of AFCI Week 2018 is provided at the end of this document.

- **50% discount** for online Courses in the AFCI University
- **Discounts to major conferences and events** with AFCI Affiliation e.g Winston Baker



## AFCI WEEK 2018

The AFCI's inaugural **AFCI Week** was held in Los Angeles from February 28th through March 3rd 2018. The slate of events, held over four days presented in partnership with Entertainment Partners, The Hollywood Reporter, Film Independent and Winston Baker provided attending film commission members – representing over thirty countries – with the opportunity to network, forge new partnerships and learn from the production industry's top executives, producers and content creators.

AFCI Week began Wednesday February 28th with the AFCI & Entertainment Partners **Reception with Industry Finance and Tax Executives** held at the SLS Hotel. The event was attended by over sixty industry representatives. On Thursday, March 1st, the AFCI and The Hollywood Reporter presented the **1st Annual Physical Production Executive Power Brunch** at the W Hotel. Attended by representatives from 41 top studios and production companies, the event honored physical production heads and included

a panel led by The Hollywood Reporter's Editorial Director, Matthew Belloni.

**The Taste of the World Location Forum** was held Thursday afternoon at the W Hotel. Attendees included producers, location managers and content creators. They were free to walk the floor and speak with AFCI members and some related industry organizations – Location Managers Guild International, New Filmmakers LA and Filmmakers Alliance.

Friday, March 2nd, the participating AFCI members participated in **Winston Baker's Entertainment Finance Forum**. The day-long event held at the W Hotel presented panels and keynote sessions devoted to the latest trends and movements in the financial world.

AFCI Week concluded on Saturday, March 3rd, where AFCI members attended a pre-event reception at the **Film Independent Spirit Awards** where they connected with filmmakers, producers, talent and other executives involved with the 2018 nominated films.



AFCI Week was presented In partnership with



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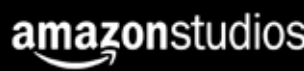
THE  
HOLLYWOOD  
REPORTER

WB  
WINSTON | BAKER

FILM  
INDE  
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The AFCI and The Hollywood Reporter would like to thank the companies that participated in the inaugural

# Physical Production Executive POWER BRUNCH



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